**Program Book Advertising Information**

1. Contestants, friends, family members and pageant supporters may purchase ads in the commemorative state program book -- saluting the young women who will be competing for the title of Miss Massachusetts’ Outstanding Teen 2021.
2. Although selling program books ads is *not* mandatory, each contestant is *requested* to sell at least one full page ad or its equivalent. There will be a special award of a cash scholarship to the contestant who sells the most program book advertising.
3. Photos may be on full-page ads only. If you would like a photo on a half or quarter page ad there is a $15.00 charge per photo.
4. Available again this year – Full Page Ads are now available in **Color** as well as **B&W**
5. You may submit ads electronically to [donnaklamkin@gmail.com](mailto:donnaklamkin@gmail.com)
6. Please fill out the following page and submit with your ad and payment by the due date.
7. The size of the program book is 8 ½” by 11”. The half and quarter page ads are in **black and white** only but Full Page ads can be either B&W or Color (for an additional fee)

|  |  |
| --- | --- |
| ***Size of Advertisement*** | ***Ad Costs*** |
| Full-page (Color) | $150.00 |
| Full-page (B&W) | $100.00 |
| Half-page | $ 50.00 |
| Quarter-page | $ 35.00 |

1. All ads must be CAMERA-READY and must be delivered to Donna Klamkin by **February 25, 2021**. If you have any questions or for more information, call Donna at

(508) 525-0885. Her address is 571 Nichols Street, Fall River, MA 02720.

*See Order Form on Page 2*

**Program Book Ads**

**Contestant Name:**

Full Page **COLOR** Ads @ $150.00 each

Full Page **B&W** Ads @ $100.00 each

*(Please indicate below if you wish to use your headshot photo on the page or if you will be submitting any additional photos for use in the ad)*

½ Page Ad @ $50.00 each (additional charge of $15.00 for photo)

Yes, I wish to use a photo No photo

¼ Page Ad @ $35.00 each (additional charge of $15.00 for photo)

Yes, I wish to use a photo No photo

Totals:

Full Page Color Ads $

Full Page B&W Ads $

½ Page Ads $ $ for photos

¼ Page Ads $ $ for photos

Total Enclosed: $

*Payment must be submitted with order by* ***check or money order only***. *Make checks payable to* ***The Miss Massachusetts Scholarship Foundation****. Please contact Donna Klamkin with any questions and/or concerns about your program book order.*

Donna Klamkin 508-525-0885 (c)

571 Nichols Street [donnaklamkin@gmail.com](mailto:donnaklamkin@gmail.com)

Fall River, MA 02720