**Program Book Advertising Information**

1. Contestants, friends, family members and pageant supporters may purchase ads in the commemorative state program book -- saluting the young women who will be competing for the title of Miss Massachusetts’ Teen 2023. We are not raising ad prices this year.
2. Although selling program books ads is *not* mandatory, each contestant is *requested* to sell at least one full page ad or its equivalent. There will be a special award of a cash scholarship to the contestant who sells the most program book advertising.
3. Photos will be on full-page ads only. However, if you would like a photo on a half or quarter page ad there is a $15.00 charge per photo.
4. Available again this year – Full Page Ads are now available in **Color** as well as **B&W**
5. You may submit ads electronically to [donnaklamkin@gmail.com](mailto:donnaklamkin@gmail.com)
6. Please fill out the following page and submit with your ad and payment by the due date.
7. The size of the program book is 8 ½” by 11”. The half and quarter page ads are in **black and white** only but Full-Page ads can be either B&W or Color (for an additional fee)

|  |  |
| --- | --- |
| ***Size of Advertisement*** | ***Ad Costs*** |
| Full-page (Color) | $150.00 |
| Full-page (B&W) | $100.00 |
| Half-page | $ 50.00 |
| Quarter-page | $ 35.00 |

1. All ads must be CAMERA-READY and must be delivered to Donna Klamkin by **April 2, 2023,** by Orientation. If you have any questions or for more information, call Donna at (508) 525-0885. Her address is 571 Nichols Street, Fall River, MA 02720.

*See Order Form on Page 2*

**Program Book Ads**

**Contestant Name:**

Full Page **COLOR** Ads @ $150.00 each

Full Page **B&W** Ads @ $100.00 each

*(Please indicate below if you wish to use your headshot photo on the page or if you will be submitting any additional photos for use in the ad)*

½ Page Ad @ $50.00 each (additional charge of $15.00 for photo)

Yes, I wish to use a photo No photo

¼ Page Ad @ $35.00 each (additional charge of $15.00 for photo)

Yes, I wish to use a photo No photo

Totals:

Full Page Color Ads $

Full Page B&W Ads $

½ Page Ads $ $ for photos

¼ Page Ads $ $ for photos

Total Enclosed: $

*Payment must be submitted with order by* ***check or money order only***. *Make checks payable to* ***The Miss Massachusetts Scholarship Foundation****. Please contact Donna Klamkin with any questions and/or concerns about your program book order.*

Donna Klamkin 508-525-0885 (c)

571 Nichols Street [donnaklamkin@gmail.com](mailto:donnaklamkin@gmail.com)

Fall River, MA 02720